Integrate Applications and Automate Business Processes with Intelligent Cloud Services

Organizations are looking to improve time to market for their products and services by accelerating key business decisions and reducing OpEx. They want to improve efficiencies through automation and integrating their data and applications. Many are investing in cloud applications, such as Salesforce, Workday, NetSuite, and others. In addition, they have existing investments in on-premises applications such SAP, Oracle ERP, and other custom applications. Connecting all of these applications and the data spread across on-premises and multi-cloud environments is extremely critical for the success of any business.

A typical business process, like an order flow, traverses through multiple applications, such as order entry, pricing, CRM, and inventory management, in real time. For example, telco companies need to process orders, which generally initiates a business process in an on-premises order management system. It then connects to a cloud-based CRM system, such as Salesforce to retrieve and update customer data, followed by an update to a scheduling and inventory management system. The business process needs to connect with all of these systems in a timely and logical manner to read, update, and synchronize data between these applications.

How do you make sure the order-to-inventory process goes through flawlessly across the cloud and on-premises applications?

Build Your Application Integration and Intelligent APIs

Whether you're planning to connect your applications and synchronize data or modernize your legacy applications, data integration is critical to your success. The Informatica® Cloud Application Integration solution enables organizations to integrate applications and synchronize data across multiple cloud deployments and on-premises in real time. It offers a single, trusted solution to support any integration pattern, data set, user type, or endpoint to automate business processes, expedite transactions, and enable real-time analytics.

Key Features

Out-of-box Connectivity to Hundreds of Applications

Choose from over several hundreds of out-of-the-box connectors or configure custom connectors in seconds to integrate your data sets, applications, and services in the cloud or on-premises.

Implement Processes, APIs, and Guides Without Code

Build your application integrations and APIs with Informatica's modular design environment. Connect and orchestrate real-time data or services from cloud applications, such as Salesforce, Workday, and many more, with on-premises data sources like Oracle or SAP, or API-based REST (XML or JSON), and SOAP services—even if they reside outside corporate firewalls.

API Access to Any Data, From Anywhere, at Any Speed, by Any User

Orchestrate, ingest, synchronize, replicate, transform, and lift and shift any data, residing anywhere—cloud or on-premises, inside or outside your firewall—at any speed (with any specified latency or in real time). All with an API call.

Support DevOps Practices

Easily enable your DevOps practices that facilitate continuous delivery through automation with external version control systems, releases, and deployment pipelines.

Integrate On-premises Cloud Messaging Systems

Integrate existing queuing and pub/sub messaging systems, including JMS, AMQP, AWS SNS/SQS, and Microsoft Azure Messaging.

Highest Level of Security

Informatica's next-gen iPaaS, Informatica Intelligent Cloud Services℠ (IICS), implements security as a design principle. Customer data and workload security is considered at every step during the product development life cycle.

Scale as the Business Grows with a Microservices Architecture

Informatica offers microservices architecture that enables enterprise-scale integration and will support new integration patterns such as master data management, data quality, data lake, and many more in the future.

To learn more about Informatica Intelligent Cloud Services, please visit www.informatica.com/cloud or contact us today.

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