Cloud Business Transformation Strategy and Planning Workshop

Outcomes
- Business alignment on short and long-term cloud data strategy
- Understanding of gaps with mitigation factors to achieve business outcomes
- Visibility of cross-functional issues
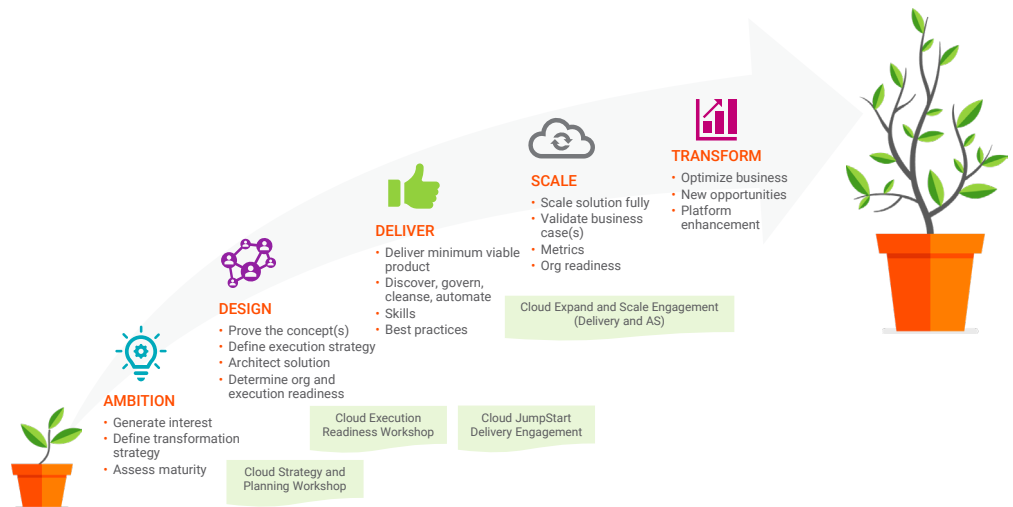- High level directional roadmap

Typical duration
- 4 hours

Towards a cloud enabled data driven business transformation

Delivering a personalized customer experience, accelerating business and digital transformation, and driving operational efficiency is becoming a table stakes agenda item for every C-suite leader. Enterprises continue to struggle with the disparate sources of information, a multitude of technologies, and adapting customized legacy systems to a bursting multi-cloud environment.

Organizations face critical challenges in realizing the full potential of cloud in a complex, multi-cloud world. Data quality and data management present significant stumbling blocks for enterprises seeking business value from their investments and looking to accelerate their transformation journey.

Informatica Advisory Services, a group of business and senior management consultants will help you drive a holistic cloud data strategy and connect data capabilities to your core business strategies. In a half-day workshop we will quickly review your business drivers, data needs, and organizational readiness to map out high value opportunities and recommend an initial roadmap for a data driven cloud business transformation.

AMBITION
- Generate interest
- Define transformation strategy
- Assess maturity

Cloud Strategy and Planning Workshop

DESIGN
- Prove the concept(s)
- Define execution strategy
- Architect solution
- Determine org and execution readiness

Cloud Execution Readiness Workshop

DELIVER
- Deliver minimum viable product
- Discover, govern, cleanse, automate
- Skills
- Best practices

Cloud JumpStart Delivery Engagement

SCALE
- Scale solution fully
- Validate business case(s)
- Metrics
- Org readiness

Cloud Expand and Scale Engagement (Delivery and AS)

TRANSFORM
- Optimize business
- New opportunities
- Platform enhancement

Advisory Services will facilitate a value alignment session with the CIO/CDO as part of the report-out of this workshop and to explore high business value opportunities.

Workshop Outline

Activities	Deliverables	Outcomes
• Using Informatica Cloud Data Strategy Framework review strategic business driver and current capabilities. • Examine data needs, technical and business challenges, business priorities, end-user perceptions. • Discuss the organization's readiness for change. • Facilitated discussion with a cross-functional group to level set on priorities.	• Readiness and organizational maturity for the transformational cloud journey. • Technology capabilities, gaps and alignment to cloud strategy. • High level recommendations with next steps and timelines. • Summary of workshop discussion and observations.	• Business alignment on short-term and long-term cloud business transformation strategy. • Understanding of gaps with mitigation factors to achieve business outcomes. • Visibility of cross-functional issues. • High-level directional roadmap.

Who Should Attend

This workshop is geared towards functional leaders from Business and IT and leaders charged with driving transformation across the enterprise.

LEARN MORE

Do It Right the First Time

Contact Informatica Professional Services at ips@informatica.com

You will leave this session with an understanding of all the considerations necessary to define a data driven cloud business transformation with a practical approach to move forward.

Duration and Planning

• **2 - 4 conference calls** for prep and analysis
• **4 hours:** Strategy and Planning workshop
• **1 hour:** Workshop read-out discussion
• **2 hours:** Value alignment session with CIO/CDO