

# Cloud Business Transformation Readiness Workshop

#### **Outcomes**

- · Business and technical readiness
- Data management roles, skills and gaps
- Operating model considerations
- High level directional roadmap to implement, scale, and transform

#### Typical duration

4 hours

# Are you prepared to transform your business in the cloud?

Informatica is your partner of choice for cloud business transformation. The Informatica suite of products and Intelligent cloud services are designed to accelerate your transformation journey.

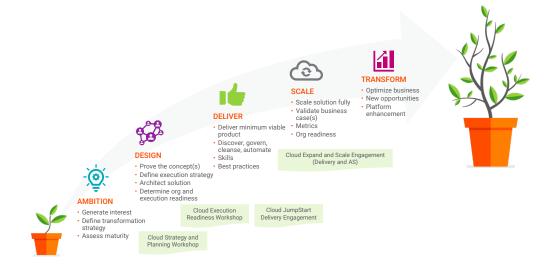
Have you assessed your readiness to maximize the full potential of this investment?

Informatica Advisory Services, a team of business management consultants, will help explore your cloud data management capabilities, business goals, and overall readiness to drive value with your cloud data platform. In an interactive half-day workshop, we will quickly align your business drivers and data needs and review technical and business challenges.

Through this facilitated discussion, we will work with your team to conduct a high-level assessment and gap analysis of current and proposed data capabilities and arrive at a high-level roadmap for implementation. Our advisory services team and architects will also share best practices to scale and transform your program.

# Cloud Business Transformation Journey

Informatica offerings align with the Journey



#### **About Informatica**

**LEARN MORE** 

Do It Right the First Time
Contact Informatica

Professional Services at ips@informatica.com

Digital transformation is changing our world. As the leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead the way and provide you with the foresight to become more agile, realize new growth opportunities or even create new inventions. We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption. Not just once, but again and again.

## Workshop Outline

#### Activities

- Validate high priority business goals of the data management initiative to be addressed by technical solutions.
- Examine data needs, technical and business challenges, business priorities, and enduser perceptions.
- Facilitate discussion with a cross-functional group to level-set on priorities.

#### Deliverables

- Success measures and issues for the data management initiative.
- Identification of minimal viable product opportunities to deliver first value.
- High level assessment and gap analysis of current and proposed data capabilities.
- Recommendations and high-level roadmap for implementation plan.

#### Outcomes

- Business and technical readiness
- Data management roles, skills and gaps
- Operating model considerations
- High level directional roadmap to implement, scale, and transform.

## Who Should Attend

This workshop is geared towards functional leaders from Business and IT, as well as Architects and Analysts responsible for the implementation of Informatica products and solutions.

The focus of this workshop will be on planning and readiness for solution implementation while assessing opportunities to grow

#### Duration

- 2 4 conference calls: For prep and analysis
- · 4 hours: Readiness workshop
- 1 hour: Workshop read-out discussion

### Dependencies

Advisory services recommends the strategy and planning workshop as a pre-cursor to the readiness workshop.

