Business 360 Adoption Workshop

Outcomes
- High level evaluation of organizational readiness
- Visibility of enterprise-wide pain points and expectations aligned to business drivers
- Scope definition for initial Business 360 pilot implementation, with a high impact set of use cases and initial roadmap
- High-level Business Process impact, analysis, Data Governance and Change Management considerations
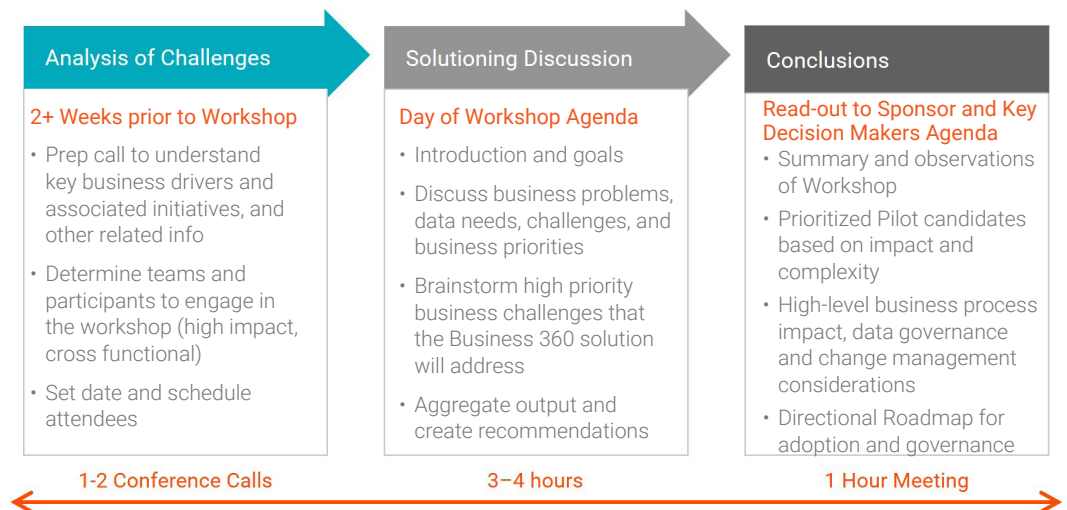
Typical duration
- 4 hours

A Business Focused Approach to Kick-start Your Business 360 initiative

Overview

A half-day workshop to explore your organization's business drivers, data needs, and cultural challenges to uncover a set of high-impact use cases to drive your Business 360 implementation. Focusing on identifying business use cases that will deliver short term value aligned to long-term results, this workshop is designed to facilitate collaborative discussion and accelerate time-to-value.

Business adoption of Business 360 applications and other business-facing solutions is critical for the success of your organization. It is not enough to install software and expect business users to know what to do next. Users need to understand how using the new system will deliver real business value, how their work will change, and how it will have a positive impact on the desired business outcomes.

With this workshop offering, Informatica Advisory Consultants will quickly review your business drivers, data needs, and cultural challenges to uncover high impact use cases to drive your pilot implementation, including a plan to deliver on the pilot.

Analysis of Challenges	Solutioning Discussion	Conclusions
2+ Weeks prior to Workshop	**Day of Workshop Agenda**	**Read-out to Sponsor and Key Decision Makers Agenda**
• Prep call to understand key business drivers and associated initiatives, and other related info	• Introduction and goals	• Summary and observations of Workshop
• Determine teams and participants to engage in the workshop (high impact, cross functional)	• Discuss business problems, data needs, challenges, and business priorities	• Prioritized Pilot candidates based on impact and complexity
• Set date and schedule attendees	• Brainstorm high priority business challenges that the Business 360 solution will address	• High-level business process impact, data governance and change management considerations
	• Aggregate output and create recommendations	• Directional Roadmap for adoption and governance
1-2 Conference Calls	3–4 hours	1 Hour Meeting

About Informatica

Digital transformation is changing our world. As the leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead the way and provide you with the foresight to become more agile, realize new growth opportunities or even create new inventions. We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption. Not just once, but again and again.

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Do It Right the First Time

Contact Informatica Professional Services at ips@informatica.com

Advantages of a Business Focused Workshop

A Business 360 Adoption Workshop is designed to facilitate collaborative discussion and capture use cases from data intensive teams influencing and impacted by your data management initiatives.

This workshop is geared towards business users that rely on master data achieve their organization's business strategies.

Expected outcomes:

- High level evaluation of organizational readiness, with perspectives incorporated from participating team members.
- Visibility of enterprise-wide pain points and expectations aligned to business drivers.
- Documented set of pilot use cases with recommendations.
- Scope definition for initial Business 360 pilot implementation, providing a starting point with a high impact prioritized set of use cases and the corresponding business participants.
- High-level summarization of Business Process Impact, Data Governance and Change Management considerations.

Practical Steps to Business 360 Adoption

Build a Vision for a B360 Journey

Based on business strategies and plan

Create Plan and Actionable Roadmap

Define roadmap based on business priorities and dependencies

Build Foundation

Easy to align 360 vision to tangible benefits

Choose Right Product / Solution

Key step to accelerate business outcome

Adopt and Expand

Focus on business adoption through enablement

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