Informatica MDM Cloud Edition

Key Benefits

Informatica MDM Cloud Edition combines the market-leading capabilities of Informatica MDM with the agility of cloud.

- Get a quick start with Informatica experts managing MDM installation and configuration

- Informatica manages the hosting of MDM along with monitoring and maintenance

- MDM upgrades are managed by Informatica so you can enjoy latest features as they are available

- Enjoy best-in-class service from the number-one-rated company in customer loyalty

- Focus on business value, and leave IT management to Informatica experts

Drive Quick Return on Investment With Modular End-to-End MDM on Cloud

Fragmented data creates significant data problems and has interrupted business processes for years. By delivering a single, trusted, and complete 360-degree view of business-critical data, Informatica® MDM Cloud Edition empowers companies with reliable data about customers, products, suppliers, locations, and more.

The Challenge

Many Master Data Management (MDM) programs struggle to achieve and sustain business engagement and measurable business value. Although some of these MDM challenges can be attributed to the absence of executive sponsorship and the amount of cultural transformation required, a key concern is the lack of agility necessary to ensure your MDM initiative has the effective, scalable infrastructure support IT needs to deliver results at the speed of business innovation.

While executive sponsorship for MDM can be addressed with a strong, outcome-focused business case, the challenge for many organizations involves acquiring the skills and supporting infrastructure required for a successful MDM implementation. In their efforts to focus their MDM resources on transforming their data into results with tangible business value, business leaders often look for ways to streamline—or bypass entirely—the infrastructure provisioning process. This can create future challenges for MDM leaders, who find themselves scrambling to get much-needed maintenance and upgrade support so they can leverage the latest and greatest features offered by their MDM solution.

The Solution

Successful MDM projects focus on driving initial and ongoing business value by creating a trusted source of reliable information. The IT leaders driving the MDM implementation should focus their energy on integrating data, ensuring data quality, operationalizing data governance, and securely delivering the insights to operational and analytical systems. Automating the provisioning of the MDM infrastructure based on the unique needs of the project, and cost-effectively managing and maintaining the MDM environment effectively frees up IT, which allows greater focus on driving business value from master data.

Informatica MDM Cloud Edition combines the widely recognized capabilities of Informatica MDM with the agility of cloud. It can address organizations' unique MDM challenges, as it combines the flexibility, scalability, and powerful features of Informatica's leading MDM solution. Because Informatica MDM Cloud Edition is modular and combines embedded data integration, data quality, and business process management in one single solution, it enables organizations to:

• Benefit from a quick start by managing the complex MDM installation
• Leverage Informatica expertise for hosting, monitoring, and maintaining MDM
• Automatically leverage the latest features and enhancements with product upgrades
  and service updates
• Reap the benefits of Informatica's award-winning data security to ensure business-critical
  data is safe in the cloud
• Eliminate infrastructure costs and increase revenue by improving operations

Key Features

Combine the Power of Informatica MDM With the Speed and Agility of Cloud

Informatica MDM Cloud Edition accelerates the speed of MDM deployment and MDM 360 applications, including Customer 360, Product 360, and Supplier 360. MDM running on the cloud infrastructure allows you to be agile and innovative, and leverages a simple, pay-as-you-go pricing approach, which removes any upfront investment in infrastructure. This pricing model—based on paying only for the capacity you use—allows you to access all the benefits of Informatica MDM, regardless of whether you're a large, medium, or small business.

Auto-Upgrade to Leverage Latest Features

With Informatica MDM Cloud Edition, organizations get all the features of Informatica MDM, along with automated upgrades and fixes. This means you will no longer have to worry about upgrading Informatica MDM. Because the security updates are included, this frees up time, so you can focus on driving business outcomes from your MDM implementation. This also lets you leverage the latest and greatest enhancements, features, and functionality Informatica delivers with each release.

About Informatica

Digital transformation changes expectations: better service, faster delivery, with less cost. Businesses must transform to stay relevant and data holds the answers.

As the world's leader in Enterprise Cloud Data Management, we're prepared to help you intelligently lead—in any sector, category, or niche. Informatica provides you with the foresight to become more agile, realize new growth opportunities, or create new inventions. With 100% focus on everything data, we offer the versatility needed to succeed.

We invite you to explore all that Informatica has to offer—and unleash the power of data to drive your next intelligent disruption.

Lower Maintenance Costs and IT Expenses

With Informatica MDM Cloud Edition, IT management is now Informatica's responsibility. Eliminate infrastructure staffing expenses for a small monthly fee. This is the most cost-efficient method to use, maintain, and upgrade your MDM system, significantly lowering your company's IT expenses. You'll be in the safe and experienced hands of Informatica's award-winning customer service professionals.

Enjoy End-to-End MDM Capabilities

Informatica MDM Cloud Edition offers all the capabilities of an Informatica MDM on-premises installation. It embeds Informatica's market-leading Data Quality, Data Integration, and Business Process Management solutions to support the delivery of a complete view of customer, product, supplier, and other master data. Informatica's award-winning data security, combined with secure cloud, helps you ensure the integrity and safety of your data.

Next Steps

Learn more about Informatica [Multidomain MDM Solutions](#).

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