

# Securing Sensitive, Private Data



## Business Need

- Securing sensitive, private data to remain compliant with industry regulations (GDPR, HIPAA, etc.) policy holders and clients
- Lowering risk associated with the modernization of systems, including Microsoft SQL server and Jira
- Becoming more adaptive to market changes while moving products to market faster

## Challenges

- Establishing data privacy methodologies in a more agile environment
- Gain actionable data discovery & classification, risk scoring, behavioral analytics, and automated protection in a single solution

## Solutions & Results

- Utilizing Informatica Secure@Source for a full scope of visibility into sensitive data
- Transforming data systems with Secure@Source, Microsoft SQL Server and Jira to create a fully modernized and agile environment
- Continuously and accurately measuring compliance of privacy data

*“We thought the depth and breadth of the solution was the best we’d seen. There really was no comparable competitor, to be honest.”*

Michael Sible  
Sr. Operating Systems Analyst  
EMC Insurance

## About EMC Insurance

EMC Insurance Companies is among the top 60 insurance organizations in the country based on net written premium, and has more than 2,500 employees. The company was organized in 1911 to write workers’ compensation protection in Iowa. Today, EMC provides property and casualty insurance products and services throughout the United States and writes reinsurance contracts worldwide. Operating under the trade name EMC Insurance Companies, Employers Mutual Casualty Company and one or more of its affiliated companies is licensed in all 50 states and the District of Columbia.

## Products & Services

- Informatica Secure@Source
- Informatica Data Masking